

AP Psychology Unit VIII: Cognition

Unit Number:	VII	VII	VII	VII	VII	VII	VIII	VIII	VIII	VIII	VIII	VIII	
Unit/Day	Cognition 1	Cognition 2	Cognition3	Cognition 4	Cognition 5	Cognition 6	Cognition7	Cognition 8	Cognition 9	Cognition 10	Cognition 11	Cognition 12	
Chapter(s)	Chapter 9	Chapter 9	Chapter 9	Chapter 9	Chapter 9	Chapter 9	Chapter 10	Chapter 10	Chapter 10	Chapter 10	Chapter 10		
Myers: Textbook Reading Assignment	pages (342-346)	pages (347-354)	pages (355-361)	pages (362-365)	pages (366-372)	pages (373-381)	pages (385-387)	pages (388-400)	pages (401-408)	pages (408-412)	pages (413-418)		
Text Pages	5	8	6	4	7	9	3	3	8	4	6		
Lesson Focus	Information Processing	Encoding	Storage	Retrieval	Forgetting	Memory Construction	Problem Solving	Obstacles to Problem Solving	Language	Thinking and Language	Animals and Language		
Concepts Covered/IDEA Flashcards	memory, flashbulb memory, encoding, storage, retrieval, sensory memory, short-term memory, long-term memory	automatic processing, effortful processing, rehearsal, spacing effect, serial position effect, visual encoding, acoustic encoding, semantic encoding, imagery, mnemonic, chunking	storage, iconic memory, echoic memory, long-term potentiation, amnesia, implicit memory, explicit memory, hippocampus, cerebellum	recall, recognition, relearning, priming, déjà vu, mood-congruent memory	encoding failure, storage decay, Egginhaus, retrieval failure, proactive interference, retroactive interference, motivated forgetting, repression, 7 Sins of Forgetting	misinformation effect, source amnesia, Elizabeth Loftus	cognition, concept, prototype, algorithm, heuristic, insight	confirmation bias, fixation, mental set, functional fixedness, representativeness heuristic, availability heuristic, overconfidence, framing, belief bias, belief perseverance, AI, computer neural networks	language, morphemes, phonemes, grammar, syntax, babbling, one-word, two-word, telegraphic speech, Noam Chomsky	linguistic determinism, Whorf,			
Flashcards	8	11	9	6	9	3	6	12	10	2	0		
Assessment	AV: Flashbulb Memory and 9-11	AV: Serial Position Effect and Grocery Shopping	AV: Implicit Memory and School	AV: Mood-Congruent Memory and Arguing with a Friend	AV: Proactive Interference and Getting a New Cell Phone Plan	AV: Misinformation effect and Class Reunions	AV: Prototype and Animals	AV: Representative-ness Heuristic and Prejudice	AV: Language Development and Children	AV: Whorf Thesis and Culture	AV: Language Development and Washoe	Test Chapters 9 and 10	
<u>40 Studies Reading Assignment</u>						Elizabeth Loftus (Reading 16)							