|  |  |  |
| --- | --- | --- |
| Term | Definition | Real World Example |
| 1. Memory
 |  |  |
| 1. Encoding
 |  |  |
| 1. Storage
 |  |  |
| 1. Retrieval
 |  |  |
| 1. Parallel processing
 |  |  |
| 1. Sensory memory
 |  |  |
| 1. Short-term memory
 |  |  |
| 1. Long-term memory
 |  |  |
| 1. Working memory
 |  |  |
| 1. Explicit memory
 |  |  |
| 1. Effortful processing
 |  |  |
| 1. Automatic processing
 |  |  |
| 1. Implicit memory
 |  |  |
| 1. Iconic memory
 |  |  |
| 1. Echoic memory
 |  |  |
| 1. Chunking
 |  |  |
| 1. Mnemonics
 |  |  |
| 1. Spacing effect
 |  |  |
| 1. Testing effect
 |  |  |
| 1. Shallow processing
 |  |  |
| 1. Deep processing
 |  |  |
| 1. Flashbulb memory
 |  |  |
| 1. Long-term potentiation
 |  |  |
| 1. Recall
 |  |  |
| 1. Recognition
 |  |  |
| 1. Relearning
 |  |  |
| 1. Priming
 |  |  |
| 1. Mood-congruent memory
 |  |  |
| 1. Serial position effect
 |  |  |
| 1. Anterograde amnesia
 |  |  |
| 1. Retrograde amnesia
 |  |  |
| 1. Proactive interference
 |  |  |
| 1. Retroactive interference
 |  |  |
| 1. Repression
 |  |  |
| 1. Misinformation effect
 |  |  |
| 1. Source amnesia
 |  |  |
| 1. Déjà vu
 |  |  |
| 1. Cognition
 |  |  |
| 1. Concept
 |  |  |
| 1. Prototype
 |  |  |
| 1. Creativity
 |  |  |
| 1. Convergent thinking
 |  |  |
| 1. Divergent thinking
 |  |  |
| 1. Algorithm
 |  |  |
| 1. Heuristic
 |  |  |
| 1. Insight
 |  |  |
| 1. Confirmation bias
 |  |  |
| 1. Mental set
 |  |  |
| 1. Intuition
 |  |  |
| 1. Representativeness heuristic
 |  |  |
| 1. Availability heuristic
 |  |  |
| 1. Overconfidence
 |  |  |
| 1. Belief perseverance
 |  |  |
| 1. Framing
 |  |  |
| 1. Language
 |  |  |
| 1. Phoneme
 |  |  |
| 1. Morpheme
 |  |  |
| 1. Grammar
 |  |  |
| 1. Babbling stage
 |  |  |
| 1. One-word stage
 |  |  |
| 1. Two-word stage
 |  |  |
| 1. Telegraphic speech
 |  |  |
| 1. Aphasia
 |  |  |
| 1. Broca’s Area (yes, I know we’ve done this one before…)
 |  |  |
| 1. Wernicke’s area (this one too…)
 |  |  |
| 1. Linguistic determinism
 |  |  |

Significant Psychologists:

Richard Atkinson

Richard Shiffrin

George Miller

Hermann Ebbinghaus

Eric Kandel

Elizabeth Loftus

Robert Stermberg

Wolfgang Kohler

Amos Tversky

Daniel Kahneman

Steven Pinker

Noam Chomsky

Paul Broca

Carl Wernicke

Benjamin Lee Whorf